

## Morse, Barnes-Brown & Pendleton, P.C., deploys *PatentOptimizer™* software to more efficiently draft high-quality patent applications

### Overview

**Firm Name:** Morse, Barnes-Brown & Pendleton, P.C.

**Location:** Waltham, Mass.

**Industry:** Legal services

**Customer Profile:**

Morse, Barnes-Brown & Pendleton, P.C. (MBBP) focuses exclusively on the core legal services that businesses need to succeed. The firm is built on a unique business model that provides its clients with access to highly experienced counsel in areas of business and securities law, technology, licensing and intellectual property, employment and immigration and taxation. The firm represents clients of all sizes and industries, with a particular focus on technology ventures.

**Business Situation:**

To supplement its burgeoning Intellectual Property practice, in 2009 MBBP decided to launch a patent practice catering to the unique needs of high-tech companies. The firm recruited an accomplished patent lawyer from a competing law firm to head up this new practice. Soon after joining the firm, Sean Detweiler urged the firm to invest in software to assist them with the drafting and review of patent applications for their clients.

**Solution:**

Detweiler was familiar with *PatentOptimizer™* from LexisNexis® due to his use of the software at a prior law firm. He found *PatentOptimizer* to be an important tool for reducing the amount of time that lawyers were required to spend in the development of patent applications. Based on Detweiler's prior experience with the product and seeing its value firsthand, MBBP decided to subscribe to *PatentOptimizer* to help the firm's attorneys develop consistent and well-tailored patent applications.

**Results:**

- Substantial timesavings for patent attorneys in review of patent applications
- Faster access to information regarding the patent portfolios of other companies with the use of *PatentOptimizer Analytics*
- Development of higher-quality patent applications for submission
- Higher degree of confidence that final applications are accurate and all claims are supported

### Product Summary:

Corporate Solutions

- LexisNexis® *PatentOptimizer™* drafting and analysis software

Morse, Barnes-Brown & Pendleton, P.C. (MBBP) focuses exclusively on the core legal services that businesses need to succeed. The firm is built on a unique business model that provides its clients with access to highly experienced counsel in areas of business and securities law, technology, licensing and intellectual property, employment and immigration, and taxation. The firm represents clients of all sizes and industries, with a particular focus on technology ventures.

MBBP provides clients with ready access to highly experienced counsel in multiple areas of practice. The team of veteran partners includes recognized experts, many of whom write, teach and lecture in their areas of practice, and all of whom previously practiced at major Boston law firms.

Many of MBBP's attorneys have also served as in-house counsel at various companies, providing them with a unique perspective of sitting on both sides of the desk in the client-law firm relationship. Moreover, MBBP's unusually high partner-associate ratio, coupled with a policy of hiring only seasoned associates, yields an average experience level far exceeding that of most leading law firms.

### Situation

One of MBBP's core practice areas for many years has been its Technology Licensing & Intellectual Property practice. In recent years, the firm's Intellectual Property practice was showing steady growth; to supplement this burgeoning practice, in 2009 MBBP decided to launch a patent practice catering to the unique needs of high-tech companies.

The firm recruited an accomplished patent lawyer, Sean Detweiler, from a competing law firm to head up this new practice. Soon after joining the firm, Detweiler urged the firm to invest in a license for a software tool to assist them with the drafting and review of patent applications for their clients.

"When I joined MBBP, they weren't using any patent application tools, so I began to discuss this with some of my colleagues in the firm and to explain to them how a software tool could be of great benefit to our patent practice," said Detweiler. "From my past experience, I knew that using a patent application software tool would make us more efficient and more effective in representing our clients."

**“I had used *PatentOptimizer* at a prior law firm and found it to be an important tool for reducing the amount of time that lawyers were required to spend in the development of patent applications.”**

—Sean Detweiler  
Morse, Barnes-Brown & Pendleton, P.C. (MBBP)

## Solution

While meeting with a representative from LexisNexis, the partners at MBBP were made aware of the company’s *PatentOptimizer*™ solution.

“I had used *PatentOptimizer* at a prior law firm and found it to be an important tool for reducing the amount of time that lawyers were required to spend in the development of patent applications,” recalled Detweiler. “When the product came up in the context of a discussion about legal research services our firm was considering, I was quick to share my experiences with *PatentOptimizer*.”

*PatentOptimizer* is an easy-to-use drafting and analysis tool that makes it very simple for IP attorneys to check their claims and draft patent applications without all of the manual work that would otherwise be required. The software is integrated with the law firm’s LexisNexis® subscription from the very beginning, so users are able to sign in with their existing LexisNexis user IDs and go directly to the *PatentOptimizer* interface.

Based on Detweiler’s prior experience with the product and seeing its value firsthand, MBBP decided to acquire *PatentOptimizer* to help the firm’s attorneys develop consistent and well-tailored patent applications.

## Results

“The deployment of *PatentOptimizer* was smooth and adoption in our IP practice was immediate,” said Detweiler. “We are already experiencing a number of important benefits from the implementation of the software at MBBP.”

First, *PatentOptimizer* has been extremely helpful to the partners at MBBP in cutting down on the amount of time they need to spend in reviewing draft patent applications developed by associates.

“*PatentOptimizer* is able to check all of the basic content in the patent application, so I’m able to save a significant amount of time by avoiding this basic review,” explained Detweiler. “The ability to more efficiently develop patent applications is a good thing for our firm and especially good for our clients.”

Second, *PatentOptimizer* provides MBBP with faster access to information regarding the patent portfolios of other companies, through the use of the *PatentOptimizer* Analytics feature.

“*PatentOptimizer* is a great tool for us when we’re conducting due diligence for a client on potential acquisitions or licensing deals,”

“... the product allows us to obtain information in a couple of hours that would otherwise take a paralegal or an associate a couple of days.”

—Sean Detweiler  
Morse, Barnes-Brown & Pendleton, P.C. (MBBP)

said Detweiler. “For example, we recently represented the buyer of a company in a transaction where we needed to assess the value of the target company’s patent portfolio. By using the various *PatentOptimizer* analytical icons and tools, we were able to quickly obtain the needed data and produce a comprehensive report of all the patents held by the target company—both those that have been granted and those that are pending.”

*PatentOptimizer* has also made its mark at MBBP by helping the firm’s patent lawyers develop higher-quality patent applications for submission to the appropriate patent offices.

Moreover, the tool enables MBBP lawyers to work with a higher degree of confidence that their final patent applications are accurate and all claims are supported. For instance, *PatentOptimizer* streamlines the review of patent applications to help patent attorneys make sure that proper antecedent basis is used and automatically verifies that disclosures have underlying support for limitations identified in the claims.

“Since *PatentOptimizer* was created by patent attorneys, it streamlines patent analysis and brings new efficiency to developing concise, well-tailored patent applications,” said Detweiler. “In addition, the product allows us to obtain information in a couple of hours that would otherwise take a paralegal or an associate a couple of days. Any technology aid that helps you practice more efficiently and more effectively is a valuable one that should be evaluated.”

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## About LexisNexis

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